



## 2026 Pottstown GoFourth! Festival Sponsorship Opportunities

### **Fireworks Sponsor (~~1 available~~) - \$20,000.00 - *SOLD!!***

- Logo and business name on all marketing materials & press releases (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner at Festival, logo on Festival Webpage
- Co-branded marketing item
- (2) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

### **Entertainment Sponsor (1 available) - \$7,500.00**

- Logo and business name on all marketing materials, & press releases (commitment must be received by May 1, 2026)
- Boosted social media post listing, name on banner at event, logo on Festival Webpage
- (2) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

### **Rotary Club of Pottstown Parade Sponsor - \$5,000.00 (1 available)**

- (Parade is organized & run by the Rotary Club of Pottstown – Pottstown GoFourth! provides fundraising support)
- Logo and business name on all marketing materials, & press releases (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner at Parade; logo on Festival Webpage
- (2) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

### **Hot Air Balloon Sponsor – \$5,000.00 (1 available)**

- Logo and business name on all marketing materials & press releases (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner, logo on Festival webpage
- (2) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

### **Drone & Photography Sponsor – \$3,500.00 (1 available)**

- Logo and business name on all marketing materials & press releases (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner at event, logo on Festival webpage
- (2) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

### **Volunteer Sponsor (~~1 available~~) – \$3,000.00 - *SOLD!!***

- Logo and business name in press releases listed as Volunteer Sponsor (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner at event, logo on Festival webpage
- Logo on volunteer t-shirts
- (1) VIP parking pass; GoFourth! Festival “Swag”
- Marketing table at event

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**Kids Zone Sponsor – \$3,000.00 (2 available)**

- Logo and business name on all marketing materials & press releases (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner at event, logo on Festival webpage
- (1) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

**Gold Sponsors – \$2,500.00**

- Logo and business name in press releases, listed as Gold Sponsor (commitment must be received by May 1, 2026)
- Name on banner at event logo on Festival webpage
- (1) VIP parking pass; GoFourth! Festival “Swag”
- Marketing table at event

**Silver Sponsors - \$1,500.00**

- Company logo on GoFourth! Festival webpage and social media
- Name on banner at event listing your company as Silver Sponsor
- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

**Bronze Sponsor - \$1,000.00**

- Name on banner at event listing your company as Bronze Sponsor
- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

**Copper Sponsor - \$500.00**

- Pottstown GoFourth! Festival thank you gift
- Marketing table at event

**Friends of the Festival – \$100.00 - \$499.00**

- Pottstown GoFourth! Festival thank you gift

***The mission of Pottstown GoFourth!, Inc. is to promote the Borough of Pottstown through events and activities that build the strength of the community and encourage civic pride.***

***Please make checks payable to TCN  
Pottstown GoFourth! Festival operates under the 501(c)3 provided by TCN. Tax ID No. 23-2684794.  
Funds for the Pottstown GoFourth! Festival are being managed by TCN (TriCounty Community Network).***