



## 2022 Sponsorship Opportunities

### **Fireworks Sponsor (1 available) - \$10,000.00 Sponsorship**

- Logo and business name on all marketing materials, listed as Fireworks Sponsor
- Company name mentioned on all press releases as Fireworks Sponsor (commitment must be received by May 1, 2022)
- Boosted social media post listing your company as Fireworks Sponsor
- Name on banner at event listing your company as Fireworks Sponsor
- Company logo on GoFourth! Festival webpage
- Company name and logo co-branded on special Festival merch.
- (8) VIP passes for preferred seating for fireworks display, (2) parking passes; GoFourth! Festival “Swag”
- Marketing table at event

### **Entertainment Sponsor (1 available) - \$5,000.00 Sponsorship**

- Logo and business name on all marketing materials, listed as Entertainment Sponsor
- Company name mentioned on all press releases as Entertainment Sponsor (commitment must be received by May 1, 2022)
- Boosted social media post listing your company as Entertainment Sponsor
- Name on banner at main stage listing your company as Entertainment Sponsor
- Company logo on GoFourth! Festival webpage
- (4) VIP passes for preferred seating for fireworks display, (2) parking passes; GoFourth! Festival “Swag”
- Marketing table at event

### **Kids Zone Sponsor – \$3,500.00 (one available)**

- Logo and business name on all marketing materials, listed as Kids Zone Sponsor
- Company name mentioned on all press releases as Kids Zone Sponsor (commitment must be received by May 1, 2022)
- Boosted social media post listing your company as Kids Zone Sponsor
- Name on banner at event listing your company as Kids Zone Sponsor
- Company logo on GoFourth! Festival webpage, social media
- (4) VIP passes for preferred seating for fireworks display, (2) parking passes; GoFourth! Festival “Swag”
- Marketing table at event

### **Gold Sponsors – \$2,500.00**

- Logo and business name on all marketing materials, listed as Gold Sponsor
- Company name mentioned on all press releases as Gold Sponsor (commitment must be received by May 1, 2022)
- Boosted social media post listing your company as Gold Sponsor
- Name on banner at event listing your company as Gold Sponsor
- Company logo on GoFourth! Festival webpage, social media
- (4) VIP passes for preferred seating for fireworks display, (1) parking passes; GoFourth! Festival “Swag”
- Marketing table at event

**Silver Sponsors - \$1,500.00**

- Company logo on GoFourth! Festival webpage and social media
- Name on banner at event listing your company as Silver Sponsor
- (2) VIP passes for preferred seating for fireworks display
- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

**Bronze Sponsor - \$1,000.00**

- Name on banner at event listing your company as Bronze Sponsor
- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

**Copper Sponsor - \$500.00**

- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

**Friends of the Festival – \$100.00 - \$499.00**

- Pottstown GoFourth! Festival “Swag”

*Pottstown GoFourth! Festival operates under the 501(c)3 provided by TCN. Tax ID No. 23-2684794.  
Funds for the Pottstown GoFourth! Festival are being managed by TCN (TriCounty Community Network).*