



2024 Pottstown GoFourth! Festival Sponsorship Opportunities

Fireworks Sponsor (1 available) - \$15,000.00 Sponsorship - SOLD!!

- Logo and business name on all marketing materials & press releases, listed as Fireworks Sponsor (commitment must be received by May 1, 2024)
- Boosted social media post listing your company as Fireworks Sponsor
- Name on banner at event listing your company as Fireworks Sponsor; logo on Festival Webpage
- Company name and logo co-branded on special Festival merch.
- (2) parking passes for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

Entertainment Sponsor (1 available) - \$7,500.00 Sponsorship - SOLD!!

- Logo and business name on all marketing materials, & press releases, listed as Entertainment Sponsor (commitment must be received by May 1, 2024)
- Boosted social media post listing your company as Entertainment Sponsor
- Name on banner at event listing your company as Entertainment Sponsor; logo on Festival Webpage
- (2) parking passes for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

Rotary Club of Pottstown Parade Sponsor (1 available) - \$5,000.00 Sponsorship - SOLD!!

(Parade is organized & run by the Rotary Club of Pottstown – Pottstown GoFourth! provides fundraising support)

- Logo and business name on all marketing materials, & press releases, listed as Parade Sponsor (commitment must be received by May 1, 2024)
- Boosted social media post listing your company as Parade Sponsor
- Name on banner at event listing your company as Parade Sponsor; logo on Festival Webpage
- (2) parking passes for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

Drone Sponsor – \$3,000.00 (1 available) - SOLD!!

- Logo and business name on all marketing materials & press releases, listed as Drone Sponsor (commitment must be received by May 1, 2024)
- Boosted social media post listing your company as Drone Sponsor
- Name on banner at event listing your company as Drone Sponsor; logo on Festival webpage, social media
- (2) parking passes for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

Kids Zone Sponsor – \$3,000.00 (2 available) – SOLD!!

- Logo and business name on all marketing materials & press releases, listed as Kids Zone Sponsor (commitment must be received by May 1, 2024)
- Boosted social media post listing your company as Kids Zone Sponsor
- Name on banner at event listing your company as Kids Zone Sponsor; logo on Festival webpage, social media
- (2) parking passes for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

(over)



Platinum Sponsor – \$3,000.00

- Logo and business name on all marketing materials & press releases, listed as Platinum Sponsor (commitment must be received by May 1, 2024)
- Boosted social media post listing your company as Platinum Sponsor
- Name on banner at event listing your company as Platinum Sponsor; logo on Festival webpage, social media
- (2) parking passes for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

Gold Sponsors – \$2,500.00

- Logo and business name on all marketing materials & press releases, listed as Gold Sponsor (commitment must be received by May 1, 2024)
- Boosted social media post listing your company as Gold Sponsor
- Name on banner at event listing your company as Gold Sponsor; logo on Festival webpage, social media
- (1) parking pass for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

Silver Sponsors - \$1,500.00

- Company logo on GoFourth! Festival webpage and social media
- Name on banner at event listing your company as Silver Sponsor
- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

Bronze Sponsor - \$1,000.00

- Name on banner at event listing your company as Bronze Sponsor
- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

Copper Sponsor - \$500.00

- Pottstown GoFourth! Festival thank you gift
- Marketing table at event

Friends of the Festival – \$100.00 - \$499.00

- Pottstown GoFourth! Festival thank you gift

The mission of Pottstown GoFourth!, Inc. is to promote the Borough of Pottstown through events and activities that build the strength of the community and encourage civic pride.

*Please make checks payable to TCN
Pottstown GoFourth! Festival operates under the 501(c)3 provided by TCN. Tax ID No. 23-2684794.
Funds for the Pottstown GoFourth! Festival are being managed by TCN (TriCounty Community Network).*

Pottstown GoFourth! ✪ PO Box 1362, Pottstown, PA 19464 ✪ PottstownGoFourth@gmail.com

www.PottstownGoFourth.com