



## 2023 Pottstown GoFourth! Festival Sponsorship Opportunities

### Fireworks Sponsor (1 available) - \$10,000.00 Sponsorship

- Logo and business name on all marketing materials & press releases, listed as Fireworks Sponsor (commitment must be received by May 1, 2023)
- Boosted social media post listing your company as Fireworks Sponsor
- Name on banner at event listing your company as Fireworks Sponsor; logo on Festival Webpage
- Company name and logo co-branded on special Festival merch.
- (2) parking passes for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

### Entertainment Sponsor (1 available) - \$5,000.00 Sponsorship

- Logo and business name on all marketing materials, & press releases, listed as Entertainment Sponsor (commitment must be received by May 1, 2023)
- Boosted social media post listing your company as Entertainment Sponsor
- Name on banner at event listing your company as Entertainment Sponsor; logo on Festival Webpage
- (2) parking passes for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

### Kids Zone Sponsor – \$3,500.00 (1 available)

- Logo and business name on all marketing materials & press releases, listed as Kids Zone Sponsor (commitment must be received by May 1, 2023)
- Boosted social media post listing your company as Kids Zone Sponsor
- Name on banner at event listing your company as Kids Zone Sponsor; logo on Festival webpage, social media
- (2) parking passes for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

### Gold Sponsors – \$2,500.00

- Logo and business name on all marketing materials & press releases, listed as Gold Sponsor (commitment must be received by May 1, 2023)
- Boosted social media post listing your company as Gold Sponsor
- Name on banner at event listing your company as Gold Sponsor; company logo on Festival webpage, social media
- (1) parking pass for Street Fest and for Fireworks Party; GoFourth! Festival “Swag”
- Marketing table at event

### Silver Sponsors - \$1,500.00

- Company logo on GoFourth! Festival webpage and social media
- Name on banner at event listing your company as Silver Sponsor
- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

**Bronze Sponsor - \$1,000.00**

- Name on banner at event listing your company as Bronze Sponsor
- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

**Copper Sponsor - \$500.00**

- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

**Friends of the Festival – \$100.00 - \$499.00**

- Pottstown GoFourth! Festival “Swag”

*Please make checks payable to TCN*

*Pottstown GoFourth! Festival operates under the 501(c)3 provided by TCN. Tax ID No. 23-2684794.  
Funds for the Pottstown GoFourth! Festival are being managed by TCN (TriCounty Community Network).*