



Dear Friends:

We are happy to announce the return of the **Pottstown GoFourth! FESTIVAL on July 4, 2024**. Planning is underway for a fun, family-oriented, community-wide celebration with some exciting new features and some old favorites! In addition, we are pleased to partner with the **Rotary Club of Pottstown** to provide the fundraising for the 4<sup>th</sup> of July Parade.

The **2024 Pottstown GoFourth! FESTIVAL** schedule of events will include:

**10:15 am** - Rotary Club of Pottstown Parade on High Street

**11:15 am - 4 pm** - Street Fest on High Street featuring:

- Live Entertainment
- Food trucks and local Restaurants
- Sly Fox Beer Garden
- Awesome Kids Activities
- Vendors & Artisans

**5 pm** - Fireworks Party at Memorial Park:

- Inflatables and Games for the kids and Grandpop Bubbles!
- Food trucks & Sly Fox Beer garden
- DJ and Live Entertainment
- Fireworks finale at 9:30 pm!

The mission of Pottstown GoFourth!, Inc. is to promote the Borough of Pottstown through events and activities that build the strength of the community and encourage civic pride. A festival of this magnitude has significant costs, so we hope we can count on your support this year for this important community event. Since our inception in 2017, our expenses have grown significantly, especially in the area of safety and security in order to keep our community safe during the day's events.

**Please note that funds for both the Festival and the Parade are being collected by Pottstown GoFourth, Inc.**

Please consider showing your support by becoming a sponsor at one of the levels listed in our sponsorship package

Visit our webpage at [www.pottstowngofourth.com](http://www.pottstowngofourth.com) for more information or to donate online, and while you're there be sure to check out some great photos of previous years' events. Please email [info@pottstowngofourth.com](mailto:info@pottstowngofourth.com) with questions of if you'd like more information.

Sincerely,

*Amy Bathurst Francis & Amy Wolf*

Pottstown GoFourth! Festival 2024 Co-Chairs

*Please make checks payable to TCN*

*Pottstown GoFourth! Festival operates under the 501(c)3 provided by TCN. Tax ID No. 23-2684794.*

*Funds for the Pottstown GoFourth! Festival are being managed by TCN (TriCounty Community Network).*

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[www.PottstownGoFourth.com](http://www.PottstownGoFourth.com)