



2026 Pottstown GoFourth! Festival Sponsorship Opportunities

Fireworks Sponsor (~~1 available~~) - \$20,000.00 - *SOLD!!*

- Logo and business name on all marketing materials & press releases (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner at Festival, logo on Festival Webpage
- Co-branded marketing item
- (2) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

Entertainment Sponsor - \$5,000.00 (2 available)

- Logo and business name on all marketing materials, & press releases (commitment must be received by May 1, 2026)
- Boosted social media post listing, name on banner at event, logo on Festival Webpage
- (2) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

Rotary Club of Pottstown Parade Sponsor - \$5,000.00 (~~1 available~~)- *SOLD!!*

- (Parade is organized & run by the Rotary Club of Pottstown – Pottstown GoFourth! provides fundraising support)
- Logo and business name on all marketing materials, & press releases (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner at Parade; logo on Festival Webpage
- (2) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

Hot Air Balloon Sponsor – \$5,000.00 (~~1 available~~)- *SOLD!!*

- Logo and business name on all marketing materials & press releases (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner, logo on Festival webpage
- (2) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

Drone & Photography Sponsor – \$3,500.00 (~~1 available~~)- *SOLD!!*

- Logo and business name on all marketing materials & press releases (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner at event, logo on Festival webpage
- (2) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

Volunteer Sponsor (~~1 available~~) – \$3,000.00 - *SOLD!!*

- Logo and business name in press releases listed as Volunteer Sponsor (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner at event, logo on Festival webpage
- Logo on volunteer t-shirts
- (1) VIP parking pass; GoFourth! Festival “Swag”
- Marketing table at event

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Kids Zone Sponsor – \$3,000.00 (2 available) – 1 available!

- Logo and business name on all marketing materials & press releases (commitment must be received by May 1, 2026)
- Boosted social media post, name on banner at event, logo on Festival webpage
- (1) VIP parking passes; GoFourth! Festival “Swag”
- Marketing table at event

Gold Sponsors – \$2,500.00

- Logo and business name in press releases, listed as Gold Sponsor (commitment must be received by May 1, 2026)
- Name on banner at event logo on Festival webpage
- (1) VIP parking pass; GoFourth! Festival “Swag”
- Marketing table at event

Silver Sponsors - \$1,500.00

- Company logo on GoFourth! Festival webpage and social media
- Name on banner at event listing your company as Silver Sponsor
- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

Bronze Sponsor - \$1,000.00

- Name on banner at event listing your company as Bronze Sponsor
- Pottstown GoFourth! Festival “Swag”
- Marketing table at event

Copper Sponsor - \$500.00

- Pottstown GoFourth! Festival thank you gift
- Marketing table at event

Friends of the Festival – \$100.00 - \$499.00

- Pottstown GoFourth! Festival thank you gift

The mission of Pottstown GoFourth!, Inc. is to promote the Borough of Pottstown through events and activities that build the strength of the community and encourage civic pride.

***Please make checks payable to TCN
Pottstown GoFourth! Festival operates under the 501(c)3 provided by TCN. Tax ID No. 23-2684794.
Funds for the Pottstown GoFourth! Festival are being managed by TCN (TriCounty Community Network).***